

TOWER BUILDING

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ABSTRACT

In this 90 min session we will experience the Tower Building Simulation and debrief the experience. The first 50 people to attend this session will participate directly in the simulation with additional session attendees serving as observers. Tower Building is a practical, hands-on, interactive, and high energy experiential learning activity. Working at tables in teams consisting of 1 leader and 3-4 workers, teams compete to become the world's best Tower Builder. Over 3 simulated years, and using 50 blocks of various size/shape/color, teams annually develop a strategy, determine roles, align people to roles, forecast results, and execute their strategy. Teams are measured on their results, continuously improve their strategy each year, and similar to the real world, teams encounter a wrinkle(s) each year