

# BUILDING AN EBL CULTURE IN THE BUSINESS SCHOOL: LESSONS FROM THE KATZ SCHOOL @ PITT

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## ABSTRACT

*Members of ABSEL understand the benefits of incorporating experience based learning (EBL) in their classrooms, however not all faculty truly understand how to incorporate EBL, or the benefits to students of having EBL in their courses. The author is lucky to be at a business program where experience based learning is one of the 5 strategic initiatives of the school and where EBL is given considerable support from the Dean's Office. The author will discuss various strategies that have been used at the school to educate fellow faculty about how to incorporate EBL in their courses as well as programs that have been initiated to encourage and grow EBL use within the school.*