

AN ENTREPRENEUR'S MIND DEVELOPMENT GAME "MOTHERS GAME" FOR BUSINESS SCHOOL FRESHMEN

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ABSTRACT

You could play a 20-minute demonstration of this simple but realistic classroom game for undergraduate freshmen who just start to study business, management, finance, and accounting. The students are supposed to have no previous knowledge about business.

This game seems to be a kind of a stock market game, but the purpose of this experiential learning is for freshmen to be able to understand the growing process of the development of small and young businesses, with possibly some of them going bankrupt. An actual Japanese stock exchange called "Mothers" represents the core model of the game. Mothers is short for market of the high-growth and emerging stocks and provides venture companies access to funds at an early stage of their development and to provide investors with more diversified investment products.

In this session, the game will be introduced and PowerPoint slides prepared by freshmen will be exhibited.