

BMM BUSINESS MANAGEMENT MODEL

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ABSTRACT

To cover the business requirements of PMS's international clients and consultancy work, BMM - Business Management Model was developed by PMS, as a 'state of the art' Database System and Data Warehouse. BMM is an integrated platform for all levels of Management Decision Support, Strategic Planning, Business Planning, Operational Planning and Controlling.

BMM covers a Global Player's entire business planning, steering and control requirements. It handles the stake holding and business result evaluations of any holding and company portfolio. At the same time, BMM can reflect the situation of competitive organizations.

Business modeling for any number of 'What If ...' scenarios and any number of concurrent planning horizons are standard features. BMM allows a multitude of Primary Business Objectives (e.g. ROI after tax, market penetration, sales, productivity etc.) at any level of planning detail. Primary Business Objectives may vary amongst business management models. BMM provides the business planner with a great amount of freedom when defining planning information and processes. BMM stands for 'Planning, Steering & Control' and covers all requirements for Internationalization (Languages and Currencies), Planning Horizons, Planning Variables and Calculations, Forecasting, Responsibilities, BPM - Business Performance Management, Controlling, Governance etc.