

# Developments In Business Simulation & Experiential Exercises, Volume 17, 1990

## USING EXPERIENTIAL EXERCISES TO TEACH INTERNATIONAL TOPICS

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### ABSTRACT

This symposium is targeted at addressing the integration of international business into mainstream curriculum as well as executive development programs. Little research has been done to address effective pedagogy in teaching elements of planning, implementation, control and processes when a firm functions in the global economy. Panel members will present their experiences in using simulations and experiential exercises to address some of these issues. Some of the topics that will be addressed include: location of production facilities, impact of exchange rates, cross-cultural issues that affect management processes, and environmental shocks that provoke strategic shifts.

This session is designed to be an idea exchange for those who have and those who will integrate international issues into courses rather than treat it as an isolated topic.

### PANELISTS

Bernie Keyes --Georgia Southern College --author of The Multinational Game will address the use of simulation to introduce international management topics in strategy classes as well as in executive development programs.

Elaine Bailey-- University of Hawaii at Manna-- faculty at the Center for Executive Development. Uses experiential exercises in executive development for Pacific Asian Rim companies.

Ted Helmer --University of Hawaii at Manoa --faculty at the University of Hawaii College of Business Administration. Uses simulation for teaching strategy to an international population and for executive development for Pacific Asian Rim companies.